



TEX DEM CONVENTION

EL PASO, TX | JUNE 6-8, 2024

**2024 Convention Sponsorship
El Paso Convention Center**

Paid for by the Texas Democratic Party, texasdemocrats.org
This communication is not authorized by any candidate or any candidate's committee.

ABOUT THE TEXAS DEMOCRATIC CONVENTION

The Texas Democratic Convention is the largest state Democratic convention in the entire country!

As one of the most prominent events in Democratic politics, the Texas Democratic Convention will bring together thousands of elected officials, candidates, activists, and party leaders for three days of forming electoral strategy and building Democratic community.

We believe in a fair shot for all. Every day, Texas families are working hard to get ahead. Texas Democrats are defending these families and championing their voices -- from the schoolhouse to the White House.

Make history with Texas Democrats!

Don't miss out on the opportunity and exposure that comes with sponsoring the largest state party convention in the nation. Sponsors receive special perks and privileges throughout the entire convention experience.

**Contact the Texas Democratic Party
to secure your sponsorship:
finance@txdemocrats.org**



[TexasDemocrats.org](https://www.TexasDemocrats.org)

Main Stage

Welcome to the biggest state Democratic convention in the country! This is the main event. Get ready for rousing speeches, important votes, and performances on the main stage. We will hear from top Democratic leaders in our state, elect our delegates for the Democratic National Convention, and work together to pass our 2024 Texas Democratic Party platform.

Press Room

Available for named sponsorship

The Texas Democratic Convention brings together the most prominent political reporters, podcasters, Texas Democratic leaders, and influencers under one roof.

Expo Hall

Available for named sponsorship

The expo hall brings together our delegates to connect with exhibitors. Shop at our Texas Democrats store, get to know our sponsors and progressive advocacy organizations, participate in trainings, and much more.

Partners can choose booths at the following levels:
\$2,250 premium placement, \$2,125 secondary placement,
\$2,000 tertiary placement.

VIP & Speakers Lounge

Available for named sponsorship

Take a break from the action in the VIP & Speakers Lounge. The lounge is the place to relax and recharge, enjoy private concessions, mingle with Democratic elected officials and candidates, network with progressive allies, and chat with special guests.



Diamond - \$125,000

- 15 All-Access VIP & Speakers Lounge passes
- 15 VIP tickets to the Elected Officials' Appreciation Happy Hour
- VIP pre-admission at the Elected Officials' Appreciation Happy Hour including 30 minutes of exclusive access
- 15 VIP tickets to the Kick-off Reception
- Hotel suite (2 nights)
- 2-minute advertisement during main stage (content subject to approval)
- 2 booths in the exhibit hall with first-choice placement
- Full-page, premium-placed ad in the official convention program
- Recognition during the convention and at official events
- Exclusive named sponsorship of one of our official Texas Democratic Convention events*

Platinum - \$75,000

- 10 All-Access VIP & Speakers Lounge passes
- 10 VIP tickets to our exclusive Elected Officials' Appreciation Happy Hour
- 10 VIP tickets to the Kick-off Reception
- Hotel room (2 nights)
- 1 and a ½ minute advertisement during main stage (content subject to approval)
- Full-page ad in the official convention program
- Exclusive named sponsorship of one of our official Texas Democratic Convention events*
- 1 booth in the exhibit hall with second-choice placement
- Recognition during the convention and at official events

*VIP Speakers Lounge, Press Room, Kick-off Reception, Nightcap with the Chairs, Elected Officials' Appreciation Happy Hour



Gold - \$50,000

- 8 All-Access VIP & Speakers Lounge passes
- 8 VIP tickets to our exclusive Elected Officials' Appreciation Happy Hour
- 8 VIP tickets to Kick-off Reception
- 1 minute advertisement during main stage (content subject to approval)
- 1 booth in the exhibit hall with third-choice placement
- Full-page ad in the official convention program
- Recognition during the convention and at official events

Silver - \$25,000

- 5 All-Access VIP & Speakers Lounge passes
- 5 VIP tickets to our exclusive Elected Officials' Appreciation Happy Hour
- 5 VIP tickets to Kick-off Reception
- 30 second advertisement spot during main stage (content subject to approval)
- 1 booth in the exhibit hall with fourth-choice placement
- Full-page ad in the official convention program
- Recognition during the convention and at official event

Bronze - \$10,000

- 3 All-Access VIP & Speakers Lounge passes
- 3 VIP tickets to our exclusive Elected Officials' Appreciation Happy Hour
- 3 VIP tickets to Kick-off Reception
- 1 booth in the exhibit hall with fifth-choice placement
- Half-page ad in the official convention program
- Recognition during the convention and at official events



Individuals, Candidates, and Elected Officials Only

Supporter - \$5,000

- 2 All-Access VIP & Speakers Lounge passes
- 2 VIP ticket to the Kick-off Reception
- Quarter-page ad in the official convention program
- Recognition during the convention and at official events

Friend - \$2,500

- 1 All-Access VIP & Speakers Lounge pass
- 1 VIP ticket to the Kick-off Reception
- Eighth-page ad in the official convention program
- Recognition during the convention and at official events



Kick-off Reception

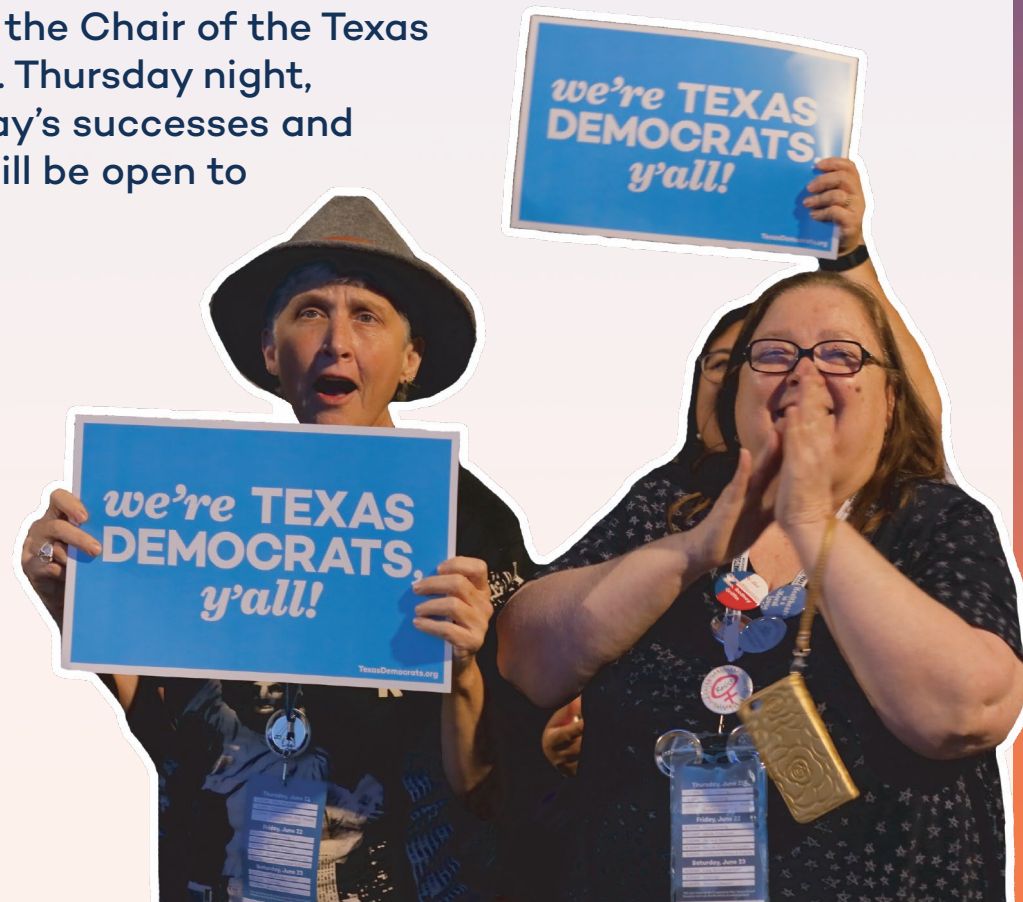
Available for named sponsorship | Thursday, June 6th, 6PM

Kick off the nation's largest state convention in the biggest battleground state! Catch up with old friends and Democrats who have traveled across Texas to convene in El Paso. There will be plenty to enjoy — from music to refreshments. There will also be a VIP area for our most generous supporters and sponsors featuring an open bar and hors d'oeuvres.

Nightcap with the Chairs

Available for named sponsorship | Thursday, June 6th, 9PM

Close out the day at our exclusive nightcap with the Chair of the Texas Democratic Party and our Convention Co-chairs. Thursday night, starting at 9:00 PM, we will be celebrating the day's successes and hearing from prominent Democrats. This event will be open to All-Access Pass holders and attendees who wish to purchase tickets.



Democratic Elected Officials, Candidates, & County Chairs Appreciation Happy Hour

Available for named sponsorship | Friday, June 7th, 4:00PM

Join the Texas Democratic Party for a happy hour as we thank our elected Democratic champions, candidates, and county chairs for their hard work and dedication. It is complementary for our Elected Officials, candidates and county chairs.

We will recognize the hard work of our elected officials, the battles fought, and the victories won.

Lady Bird Breakfast

Available for named sponsorship | Thursday, June 8th, 8 AM

Join the Texas Democratic Party at our biennial Lady Bird Breakfast as we honor the trailblazing women in Texas Democratic politics — both past and present. We'll hear from some of the women who are working hard to turn Texas blue. Sponsorship opportunities are available.

Gold Sponsor \$10,000: includes listing as an official event sponsor, priority seating for 2 tables of 10

Silver Sponsor \$5,000: includes include listing as an official event sponsor, priority seating for 1 table of 10

Bronze Sponsor \$2,500: includes include listing as an official event sponsor, priority seating for 5

Table \$1,000: seating for one table of 10



Reserve a Booth

Reserve your club, business, or organization's expo hall booth at the 2024 Texas Democratic Convention today! The expo hall allows our attendees to connect with more than 75 exhibitors. In the expo hall, attendees will be able to shop our Texas Democrats store, get to know progressive advocacy organizations, participate in important trainings, and much more.

Details

Contact Convention Director Emma Pickering to secure your booth: epickering@txdemocrats.org

- Exhibitors may purchase multiple booth spaces
- Convention booths are available with certain convention sponsorships or independent of sponsorships.
- Partners can choose from booths at the following levels:
 - **\$2,250 premium placement**
 - **\$2,125 secondary placement**
 - **\$2,000 tertiary placement**





We can't wait to see you at our 2024 Texas Democratic Convention!

**To become a 2024 Texas Democratic Convention Sponsor, contact
the Texas Democratic Party Finance Team:
finance@txdemocrats.org**

PAID FOR BY THE TEXAS DEMOCRATIC PARTY